

Joseph C. Kvedar, M.D.

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SUMMARY

Internationally recognized physician leader, digital health pioneer and author. His innovative vision is helping create a new model of healthcare delivery. His work at Mass General Brigham (formerly Partners HealthCare) has focused on driving innovation, creating the market and gaining acceptance for connected health for nearly three decades:

- Founded Partners Connected Health in 1995, elevating connected health from ideation, clinical research and implementation, to fully-integrated clinical programs with a focus on quality, safety and process improvement. Launched numerous remote monitoring, disease management and patient engagement programs which are now standard clinical offerings throughout the Partners HealthCare network.
- Authored two books to advance the field: *The Internet of Healthy Things*, describing how connected health technologies are being integrated into our daily lives to promote wellness, better self-management of chronic conditions and healthier lifestyle choices. *The New Mobile Age*, outlining how connected health technologies can enable individuals to remain vital, engaged and independent through their later years, while improving the healthcare system for all.

To advance the widespread adoption and implementation of virtual care, he is currently applying his expertise, insights and influence at the national level:

- **Chair of the Board, ATA (The American Telemedicine Association)**, working with the board of directors, executive leadership, members and collaborators to create the vision, resources and partnerships to advance adoption of virtual care.
- **Editor-in-Chief of *npj Digital Medicine***, a *Nature* research journal, which publishes high quality peer-reviewed research in all aspects of digital medicine and virtual care. Via this platform, he is working to create the evidence base to guide innovation and healthcare transformation.
- **Co-chair of the American Medical Association's (AMA) Digital Medicine Payment Advisory Group**, focusing on solving reimbursement issues for virtual care services.
- **Member of the AAMC's (Association of American Medical Colleges) telehealth committee**, creating tools to enable medical schools and residency programs to integrate telehealth into the training of future practitioners.
- **Board-certified dermatologist and Professor of Dermatology at Harvard Medical School**. Frequent lecturer and keynote speaker, prolific author and respected researcher honored for extraordinary leadership and innovation in connected health, telehealth and dermatology.

LEADERSHIP POSITIONS: CONNECTED HEALTH

2020- **Senior Advisor, Virtual Care
Mass General Brigham, Boston**

- Providing strategic counsel to Digital Health operational team.

- 2014-2019 **Vice President, Connected Health
Partners HealthCare System, Boston**
- Member of the Partners HealthCare senior management team, providing thought leadership, vision, expertise and advocacy to guide connected health strategy and move the global market forward.
 - Reporting to the Chief Clinical Officer, focused on integrating technology-enabled health and wellness into routine clinical practice.

- 2006-2014 **Director, Center for Connected Health
Partners HealthCare System, Boston**
- Founded Center for Connected Health, a division of Partners HealthCare, to work with Harvard Medical School-affiliated teaching hospitals, including Massachusetts General and Brigham and Women's Hospitals, to redesign care delivery tools, help providers and patients manage chronic conditions, maintain health and wellness, and improve adherence, engagement and clinical outcomes.
 - Led development of the first technology platform in an academic center, to securely integrate patient generated health data into the electronic medical record.
 - Led development of a series of connected health programs (Connected Cardiac Care for heart failure; Blood Pressure Connect; Diabetes Connect; and Message Connect) to promote healthy behaviors and improve outcomes.
 - Co-founded Healthrageous, a venture-backed company bringing connected health services to health plans and employers.

- 1996-2006 **Corporate Director, Telemedicine
Partners HealthCare System, Boston**
- Developed first online physician-to-physician consultation program in an academic center.
 - Grew staffing and budget 15-fold in 10 years.

- 1995-1996 **Medical Director, Telemedicine Center
Massachusetts General Hospital, Boston**

LEADERSHIP POSITIONS: DERMATOLOGY

- 2017-2018 **Interim Vice Chair for Clinical Affairs, Department of Dermatology
Massachusetts General Hospital, Boston**
- Provided interim clinical leadership in a time of transition.

- 2000-2010 **Program Director, Residency Training Program, Department of Dermatology
Harvard Medical School, Boston**
- Oversaw a doubling of program size from 14 to 28 trainees.
 - Oversaw two successful (scheduled) AAMC reviews.
- 1999-2008 **Vice Chairman, Department of Dermatology
Harvard Medical School, Boston**
- 1994-1996 **Deputy Director for Special Programs, Cutaneous Biology Research Center
Massachusetts General Hospital, Boston**

SUMMARY OF EDUCATION AND TRAINING

- 1983 **M.D., Medicine**
University of Vermont, College of Medicine
- 1979 **B.A., Arts and Sciences, (Summa Cum Laude)**
University of Vermont, College of Arts and Sciences

POSTDOCTORAL TRAINING

- 1985-1986 **Research Fellow, Biochemistry**
Brandeis University, Waltham, MA
- 1984-1986 **Research Fellow, Dermatology**
Harvard Medical School, Massachusetts General Hospital, Boston, MA
- 1984-1988 **Resident, Dermatology**
Harvard Medical School, Massachusetts General Hospital, Boston, MA
- 1983-1984 **Intern, Medicine**
University Hospital, Boston University Medical Center, Boston, MA

MEMBERSHIPS IN PROFESSIONAL SOCIETIES (partial – not mentioned above)

- 2017-2019 **Board of Directors, Excerpta (collaboration with AHA, AMA, DHX Group
and HIMSS)**
- 1988-present Massachusetts Medical Society (MMS)
- 2001-2007: Computer and Informatics Task Force
- 1988-present American Academy of Dermatology (AAD) 2003-2004: Chair, Telemedicine
Task Force

EDITORIAL ACTIVITIES (not mentioned above)

- 2017-present **Contributor, *Harvard Business Review***
- 2009-present **Editorial Board, *Journal of Participatory Medicine***
- 2005-present **Associate Editor, *Telemedicine and e-Health***
- 2000-present **Editorial Board, *Telemedicine and e-Health***
- 2003-2005 **Senior Editor, *Telemedicine and e-Health***

OTHER PROFESSIONAL POSITIONS AND MEMBERSHIPS (partial)

- 2020-present **Medical Advisory Board, GoodRx**
- 2020-present **Advisor, Boston Microfluidics**
- 2020-present **Advisor, FDNA**

2020-present **Board of Directors**, Mobile Help
2019-present **Member, Board Committee on Compliance**, Nurx
2019-present **Advisory Board**, ResApp Health
2017-2019 **Board of Directors**, b.well Connected Health
2017-2019 **Program Chair**, Connected Health Conference
2018-present **Advisor**, LuminDx
2017-present **Board of Directors**, Vecna Cares
2016-2019 **Board of Managers**, HIMSS Personal Connected Health Alliance
2016-present **Advisory Board**, Flare Capital Partners
2015-present **Advisor**, Puretech Ventures
2015-2019 **Advisory Board**, Capsule Technologies (formerly Qualcomm Life)
2011-2020 **Board of Trustees**, Dermatology Foundation

***Complete listing of Dr. Kvedar's Publications and Presentations,
Research and Committee Service available on request.***